



Vidya Prasarak Mandal, Thane

[www.vpmthane.org](http://www.vpmthane.org)

**EpMBA**  
(Executive Program in Management  
and Business Administration)



**Unleash Your Potential**

## About VPM

VPM Thane was founded in the year 1935. Its founding fathers led by Late Dr. V.N. Bedekar, had a desire to serve the educational needs of the people of Thane.

Their goals were to:

- ❖ To provide students and staff, opportunities for intellectual, physical scientific, social, cultural and professional education.
- ❖ To identify needs of professional know-how and provide educational opportunities through centers of secondary and tertiary education viz. Polytechnic, Engineering, Management Institute, Advanced study center, and colleges in different faculties viz Arts, Science, Commerce and Law;
- ❖ To cooperate, consult and collaborate with other institutions, in the public and private sectors, on issues of common interest;
- ❖ To identify the human resource needs of the industry and meet the same through appropriate human resource management and development; Develop innovative methodologies and professionalization in the management of VPM (Thane) group of institutions.



## About EpMBA



We have realized the growing need of the industry for the management education in the last few years. To facilitate the working executives who could not pursue management education, we have designed a 16 months part time autonomous, week end management course exclusively for the working executive. The autonomy helps us to adapt to the changes in the industry and incorporate them in the syllabi. We encourage the students to “unlearn” the beliefs (mind sets) they hold and “learn” the new trends and techniques to overcome the challenges the industry throws regularly. This

helps them to take decisions on their feet, build leadership qualities.

EpMBA has been designed with extensive research for the benefit of aspiring executives who have the potential and desire to excel in this competitive world. The details are given below for your kind perusal. The program itself has got eveloved through every academic year of syllabus designing. Today all the Alumni of this program are proud to be a part of this vigorous program.

## Program Design

The EpMBA program is spread over three semesters which includes 16 courses - 5 courses each in the first two semesters and six courses in the third semester. Each course will have a weightage of 100 marks and will be explored through 10 sessions of 3 hours each. Research Methodology shall be a compulsory course for all specializations in Semester III. Thesis preparation shall be started by students at the end of second semester and submitted after the course completion (End of Sem III)

Semester I	Semester II	Semester III
General Management	Specialization (HR / Marketing / Finance / Operations)	Specialization with Project work

- Eligibility** : Graduate from any discipline
- Program Duration** : 16 Months (Three Semesters) Weekend Programme  
Saturday (6:00 p.m.-9:00 p.m.) and Sunday (9:00 a.m.- 4:00 p.m.)
- Selection Criteria** : Personal Interview

## International Industrial Visit



**Global Immersion Program\***: Students will be a part of an International Industrial Visit (Optional).

### Objectives of International Industrial Visit

1. To provide an understanding of the visited country's business, social and political environment.
2. To understand the working knowledge of local companies by directly meeting and interacting with their employees.
3. To study and understand the various business models as benchmarks for global business practices.

### We Offer:

- Value based education
- Convenient Weekend Batches
- Placement Leads
- Faculties who have exposure to Industry and Academia.

### Benefits of the Program:

- Leadership Development
- Skill Development
- Critical Thinking ability
- Live Industry related assignments
- Research Projects
- Personality Development

### Infrastructure:

- ❖ Sprawling 13.5 acres campus
- ❖ Modern air conditioned classrooms equipped with Wi-Fi connectivity & Audio Visual facilities, Well equipped IT Lab.
- ❖ Best library facility comprising of over 12000 numbers of books, bound volumes, journals & periodicals, Seven online data bases for research in management
- ❖ Facilities for physically handicapped
  - ✓ The library staff assists such persons in getting the books and reference materials.
  - ✓ Ramps are provided for physically challenged students and staff.
  - ✓ Classroom location is easily accessible by lift.

### Teaching Pedagogy:

- ✓ Lectures
- ✓ Group Discussions
- ✓ Quiz
- ✓ Group Work - Team Learning
- ✓ Management Games
- ✓ Experiential Learning
- ✓ IT Driven Teaching
- ✓ International Focus
- ✓ Role plays
- ✓ Case Studies
- ✓ Presentations
- ✓ Management Films
- ✓ Guest Lectures
- ✓ Book Reviews
- ✓ Industrial Visits

## Major Recruiters:

- Tata Teleservices
- DHL Express
- Vivo Mobiles
- Pitambari Products Pvt Ltd
- CavinKare
- Chembond Chemicals
- Blue Star
- Future Retail (Big Bazaar)
- Kellogg's
- Indian Express
- Hidesign
- ICICI Bank
- Fortune Oils (Adani Wilmar Limited)
- VIP Industries
- Godrej & Boyce
- IITian Pace
- Emco Ltd
- Flipkart
- Nielsen
- Axis Bank
- Tata Capital
- Financial Technologies
- HDFC
- Kotak Mahindra Bank



### Contact Us:

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Darshana**

**Vidya Prasarak Mandal, Thane**

### Venue:

**Dr. V. N. Bedekar Institute of Management Studies**

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